



Continuing Education & Customized Training

Financial Statements for Non-Financial Managers

Five Easy Registration Options

- **Online:** century.augusoft.net
- **Phone:** 651.779.3341
- **Fax:** 651.779.5802
- **Mail to:** Century College, CECT Dept.
3300 Century Avenue North
White Bear Lake, MN 55110
- **In Person:** East Campus, Rm E2330
Mon–Thu 8:00am–7:00pm
Fri 8:00am–4:00pm

Questions?

Contact **Joan Peterson**,
at joan.peterson@century.edu
or **651.773.1743**.



Boost your career by learning to read and understand financial statements by drawing on your years of business experience and your existing business knowledge. No need to study bookkeeping techniques. This engaging seminar encourages a nontraditional, intuitive approach to gleaming financial information.

Begin by acting as the 'owner' of a small distributor of Italian food products, and you will:

- Understand your small company by gathering and interpreting the financial information it generates
- Compile that information into financial

statements that help you manage your business and get it turned around

- Quantitatively analyze your company's financial statements
- Demonstrate your new understanding by analyzing the financial statements of real public companies

In this unique and nontraditional seminar you will learn:

- To understand and create the three basic financial statements: balance sheet, income statement and cash flow statement
- The definitions of assets, liabilities and owner's equity

- To understand concepts like gross margin, breakeven, working capital and cash flow
- To understand financial ratios and the basics of financial statement analysis
- To understand what a budget is
- To apply these concepts to your job and your current employer

There are two repeated programs, fall 2010 and winter 2011. Each program has 8 hours of instruction (two 4-hour sessions).

All classes take place 8:30am-12:30pm at Century College, East Campus, Room 2311. Class fee: \$230

October 5 & 12, 2010 (fall session)

February 1 & 8, 2011 (winter session)



Questions?

For class information, call Joan Peterson at 651.773.1743 or email joan.peterson@century.edu.

These programs can also be brought to your business/organization! Call Joan for more details.

Century College is an equal opportunity, affirmative action employer and educator, and a member of the Minnesota State Colleges and Universities system.

This document can be made available in alternative formats to individuals with disabilities by calling 651.779.3354, 1.800.228.1978 or through the Minnesota Relay Service at 1.800.627.3529.

Financial Statements Registration Form

Please fill out all information completely. Date of birth **or** social security number is required. This data is for student tracking purposes only, and will not be released or used for any other purpose.

Name _____ Date of Birth ____/____/____ Home Phone (____) _____

Home Address _____ City _____ State _____ Zip _____

Social Security # _____ - _____ - _____ (Confidential—to be used in registration system as your Student ID.) ___ Male ___ Female

Business Name _____ Business Phone (____) _____

Business Address _____ City _____ State _____ Zip _____

E-mail address _____

Course Name	Course Date	Course Fee
1. _____	_____	\$ _____
2. _____	_____	\$ _____
		Total Course Fees: \$ _____

PAYMENT INFORMATION

Check(s) Enclosed (Please write a separate check for the exact amount of each course, payable to Century College).

Business purchase order attached

Please charge to my: ___ VISA ___ MasterCard ___ Discover Account # _____ - _____ - _____ - _____

Cardholder's Name _____ Exp. Date ____/____/____