



## *News Release*

January 26, 2009  
[Nancy Livingston](#)  
Public Relations  
651-779-3222  
Fax 651-779-3470

[Century College](#)  
3300 Century Avenue North  
White Bear Lake, MN 55110

### **Century College Foundation Internal Fundraiser Increases Participation Rate and Donations**

The Century College Lights for Learning internal fundraiser to support student scholarships this year increased its giving participation rate and also increased total giving by almost 30 percent. This is the fourth year in a row that both participation and giving have grown.

Employee contributions and pledges this year totaled \$47,082, an increase of \$10,375 over the previous year. Over the past five years, Century staff and faculty members have contributed \$169,272.54 for student support.

Campaign chairs Thom Costa, Jan Keapproth, Karen Behr and Susan Dickens said the six-week campaign had 35 team leaders who personally delivered campaign pledge cards to over 600 faculty and staff members.

The Century College Foundation awarded over 100 scholarships totaling \$47,082 for the 2008-2009 academic year. Most employees chose to make their donations through payroll deduction.

“In these tough economic times, I am personally grateful for the generosity of our Century College faculty and staff,” said Dr. John O’Brien, acting president of Century. “They recognized that our students

need financial assistance, now more than ever. On behalf of the students – thank you.”/