



News Release

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Century College Foundation Employee Fundraising Campaign Successful

The Century College Foundation Lights for Learning employee fundraising campaign this year raised more money than ever before.

This year's total was \$48,019, which was about \$1,000 above last year. Since 2005, Century employees have donated \$217,291 through Lights for Learning.

“Considering the state of the economy, I think we did pretty well,” said Lights co-chair Jan Keapproth of cosmetology. “Our participation rate was 57 percent, which was down from the previous year, but our giving total was up.” Other campaign co-chairs were Karen Behr of Reading/Study Skills, Leif Jordahl of Information Technology and Beth Rynders of Dental Assisting.

This year's campaign was four weeks long, which was two weeks shorter than last year. As in the past, person-to-person communication was emphasized.

“We couldn’t have done it without the dedication of our group leaders,” said co-chair Karen Behr. “We so appreciate their enthusiasm and willingness to participate. The student need is greater than ever.”

Twenty campaign group leaders distributed pledge packets to individuals in departments and programs across the campus. They answered questions about the campaign and stressed the need for increased student support.

Proceeds from the Lights for Learning employee campaign support Century College student scholarships through the Century College Foundation.

This year’s participation gift was a reusable shopping bag imprinted with “I Support Century College Students.” The campaign kickoff featured candy bars and popcorn instead of a luncheon.