



## *News Release*

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## **Century Wins National Marketing Award**

Century College this month won a Silver Paragon award from the National Council for Marketing and Public Relations, the country's leading association for two-year college marketing professionals.

The award was for the college's new logo design. The annual marketing design competition attracted over 1,700 entries in several categories from two-year colleges across the country.

Developing the new college logo was a year-long effort that involved the entire college community. The logo was the final step in the formation of the college's new mission, vision and values statements.

Mark Vukelich, director of marketing, and Roberta Link, director of publications, accepted the award March 16 at the NCMPR national conference in Albuquerque, New Mexico.