



## *News Release*

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# Century Launches “Be the Dream”

Century College this fall will launch a program called “**Be the Dream**” that is intended to give African-American male students a greater sense of community – and an improved chance of academic success.

Males of all races are welcome.

Students in the program will attend weekly “Listen Up” sessions that will address life skills and academic topics that the students identify as important to them. In addition to hearing from speakers, students will participate in program activities and field trips. Mentoring will be available to participants, as well as academic advising, tutoring and book scholarships for those who successfully complete the program.

“We want to help African-American male students figure out how their education fits with where they are headed in life,” said [Herbert King](#), director of the [Century College Multicultural Center](#). “If they can use each other as a resource and build a sense of community, this will help them finish what they start at Century. We are building on program models that have worked at other colleges across the country.”

King said it has been found that cohort-style programs help students make connections with each other and often lead to more academic success. Century currently has 29 percent students of color, including about 1,200 students who are African-American.

“We care about the success of all our students, and we want them to persist in college,” said King. “We want them to know that there are resources available to help them if they are struggling with academic or life issues.”